



The Buzz - September 2020

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've loved producing, plus a few extra links just for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

IN THE NEWS



Champions Crowned at Capital Challenge Horse Show

JUMPEDIALLC.COM

The first major championship titles of the 2020 Capital Challenge Horse Show have been presented at World Equestrian Center in Wilmington, OH. To stay in the know on all things Capital Challenge Horse Show, click below.

[Latest News](#)

[Live Stream](#)

I Left Corporate America to Create My Own Equestrian Product. Here's What I Learned.

By Elizabeth Ehrlich



I Left Corporate America to Create My Own Equestrian Product. Here's What I Learned.

NOELLEFLOYD.COM

Fourteen years ago, I was working as a litigator at an international law firm in Manhattan. These days, I spend my time managing my equine supplement company, Equine Elixirs. Every day is different, but you can generally find me researching and testing new product ideas, talking to customers about their horses, and conferring with engineers about designing custom machinery for our growing line of products.

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Georgina Bloomberg's Quibelle Partnering with Spencer Smith

JUMPEDIALLC.COM

U.S. show jumper Georgina Bloomberg has announced that her mount Quibelle, the 11-year-old Hanoverian mare (FRH Quaid x Stakkato) owned by Gotham Enterprizes, LLC, is partnering with fellow U.S. show jumping rider Spencer Smith.

Quibelle has proven to be competitive in the FEI ranks throughout North America and carried Bloomberg to top placings in international competition, including a New York Empire team victory at the Global Champions League (GCL) of Valkenswaard in 2019.

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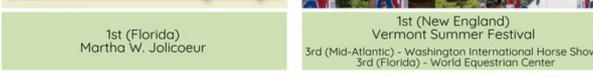
Six Rules for Buying a Horse Sight Unseen

HORSENETWORK.COM

The topic of buying a horse unseen comes up from time to time in our practice and it can be tempting, especially with travel to Europe largely halted and even travel throughout the United States not advised amid COVID. The simple answer is that you should see and try the horse before you buy it. However, if you are seriously looking to purchase a horse from a distance, here are our tried-and-true rules.

[Read More](#)

Congratulations To Our Favorite Equestrian Living Gold List Winners!



BEST EQUESTRIAN REALTORS



1st (Florida) Martha W. Jolicoeur

SHOWS & VENUES



1st (New England) Vermont Summer Festival
3rd (Mid-Atlantic) - Washington International Horse Show
3rd (Florida) - World Equestrian Center

LOCAL FAVORITES



2nd (New England) Equinox Resort
Lodging Partner of the Vermont Summer Festival

FAVORITE APP



3rd - BarnManager

THERAPEUTIC RIDING



1st (Florida) - Vinceremos
Proudly Supported by the Veterinarians of Palm Beach Equine Clinic

ON THE BLOG

On the Job with Nicole Lakin



Like so many young, horse-crazy girls, I thought of little else than my pony and the next horse show during my formative years. I had other interests and curiosities, but they always took a back seat to my time at the barn. I lived to be at the barn. During my early days at pony camp in the summers, I often tried to skip arts and crafts time to watch the older, more experienced kids during their riding times.

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5 Five Questions with Jump Media Newcomers



The team at Jump Media welcomed two new public relations professionals to the squad this summer, and we are excited for our blog readers to get to know them better. Tori Bilas and Kara Pinato Scro bring their own sets of professional qualifications, but they are also pretty rad people. We asked them each the same five questions to give you an opportunity to learn a little more about who they are, what they do, and how they find inspiration.

[Keep Reading](#)

WHAT WE'RE READING

Solid as a Rock: Max Amaya & Stonehenge Stables

Elite Equestrian



The Stonehenge Farm has been called the most mysterious place on Earth, but in the grand prix world there's no mystery behind who has built one of the leading show jumping training programs in America. At his Stonehenge Farm facilities in Colts Neck, NJ, and Wellington, FL, Max Amaya still focuses as intently as when he opened in 2006 on traditional equitation principles that build foundations as enduring as any Neolithic monument.

[Read More](#)

Chiropractic Questions Answered with Dr. Lukens

EquineClinic.com

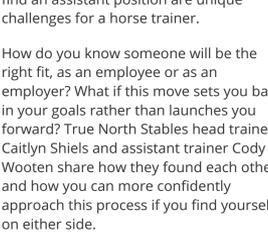


Horse owners often joke that they take better care of their horses than they do themselves. While there are maintenance treatments and products that could be considered a luxury, veterinary chiropractic adjustments do not fall into that category. Palm Beach Equine Clinic veterinarian Dr. Ryan Lukens is a certified Veterinary Medical Manipulation Practitioner from the Chi Institute in Ocala, FL, and recommends every horse reap the benefits of regular chiropractic adjustments.

[Read More](#)

When to Swipe Right: Finding the Right Match for Your Training Business

HorseNetwork.com



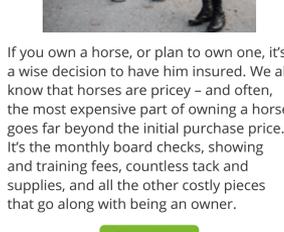
Looking for an assistant trainer or trying to find an assistant position are unique challenges for a horse trainer.

How do you know someone will be the right fit, as an employee or as an employer? What if this move sets you back in your goals rather than launches you forward? True North Stables head trainer Caitlyn Thiel and assistant trainer Cody Wooten share how they found each other and how you can more confidently approach this process if you find yourself on either side.

[Read More](#)

10 Equine Insurance Questions Answered

JumperNation.com



If you own a horse, or plan to own one, it's a wise decision to have him insured. We all know that horses are pricey – and often, the most expensive part of owning a horse goes far beyond the initial purchase price. It's the monthly board checks, showing and training fees, countless tack and supplies, and all the other costly pieces that go along with being an owner.

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In Stride Magazine September 2020

USHJA.org



> COVID-19's Life Lessons

These trainers made the most out of their horse show downtime, and the often unexpected results will only serve to enrich their programs in the future.

> What's on Your Mind

Where do a rider's thoughts go as she picks up the canter and her name is announced on the loudspeaker? Looking into the minds of a few riders gives us a glimpse into techniques, tools, and habits that are a part of their 90 seconds in the ring.

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WHAT WE'RE LISTENING TO

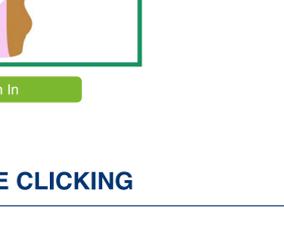
The Equestrian Podcast

Equine Veterinary Practice with Palm Beach Equine's Dr. Marilyn Connor



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Equine Insurance Agency with Laura Connaway

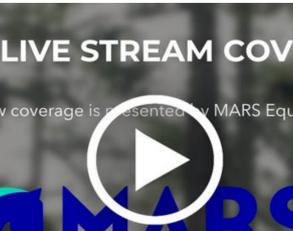


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The PlaidCast #195

Guests: Kristen de Marco & Dr. Timothy Lynch

Hosted by Jane Ehrhart, Owner and Trainer at [River Hill Farm](#)



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LINKS WE'RE CLICKING

Ask Us: Should I Offer Boarding at My Farm to Make Extra Income? with Leone Equestrian Law on NoelleFloyd.com [Read Here](#)

Finding Verity: The Truth Behind Equine Rescue and Welfare with Days End Farm Horse Rescue [Read Here](#)

Question: Does your horse need a hair piece? Answer: Yes! [Get It Here](#)

WHAT WE'RE WATCHING

Capital Challenge Horse Show Live Stream

Presented by **MARS Equestrian™**

[Tune In](#)

A BIT OF GOOD NEWS

Have a Laugh

Comedy Wildlife Photography Awards 2020 finalists – in pictures!

[View Here](#)

Dressing Up for Rescue Dogs

Haute Dogs! Royal milliners create cutest calendar of all time with rescue pups.

[View Here](#)

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